

Announcing the 2012 Art of Fashion Design Competition Finalists

Vote for your favourite of the design finalists on September 29th 2012

Toronto, ON – After evaluating hundreds of applications, <u>Art of Fashion</u> announces its top 10 design finalists for 2012 competing for over \$30,000 worth of prizes and the coveted awards of **Most Promising Designer** and **People's Choice** during Nuit Blanche on September 29th 2012.

"This year, we have received applications from the most diverse group of designers with the most talented collections to date," says Michelle Planche, Founder and President of Art of Fashion. "Each designer has incorporated the RAW theme into a creative representation of their skills and we have chosen a group of incredible designers who truly have raw talent."

Art of Fashion is thrilled to present the top 10 finalists for 2012:

- Amy Yuen and her collection: SIX ELEMENTS
- Anouk Moran and her collection: THE RESPLENDENT WARRIOR
- Charlotte Ghesquiere and Andrea Kuntz and their collection: ORB
- Devlyn van Loon and her collection: GRIST
- Jennie Uhlman and her collection: UNDULATION
- Mary Duldouras and her collection: RAW PLANET
- **<u>Robyn Germanese</u>** and her collection: MORSUS
- **<u>Ryan Joelson</u>** and his collection: ROUGH HEWN
- Tess Barbieri and her collection: A NIGHT AT THE OPERA
- Tess Elizabeth and her collection: UNREFINED BEING

The panel of <u>14 industry judges</u> including famed Montreal designer **Marie Saint Pierre**, Editorial Director of Front Row Magazine **Michelle Bilodeau**, and one of Canada's strongest fashion talents **Franco Mirabelli** among them, will evaluate each designer to award the title of Most Promising Designer.

All are welcome to join Canadian tastemakers and 10,000+ attendees on September 29th 2012 at 7PM in the <u>Shops at Hazelton Lanes</u> in Toronto to see the collections revealed and cast a vote for the People's Choice award.

Art of Fashion is an award-winning not-for-profit organization committed to fostering the careers of Canadian apparel and accessory designers by creating platforms for exposure. It is the only organization in Canada to offer emerging apparel and accessory designers an opportunity to showcase their talents to both the public and fashion industry insiders, while providing a wealth of marketing and promotional opportunities to foster career growth. Established in 1998 by Michelle Planche, President of Paradigm Events, and driven entirely by the support of volunteers, Art of Fashion strives to be the catalyst that sparks careers in Canadian fashion.

For more information, visit <u>ArtofFashion.org/</u>

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